



CANVAS CONNECT NEW SESSION, NEW STORIES



CANVAS CONNECT APRIL. MAY. JUNE 2025



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A NOTE FROM THE **FOUNDER'S DESK**

**Dear Parents, Partners, and
Team Members,**



As we conclude yet another enriching quarter at Canvas International Pre-School, I take this opportunity to extend my sincere appreciation to each of you who continues to be an integral part of our journey.

At Canvas, we remain deeply committed to excellence in early childhood education. These foundational years are critical, and our responsibility as educators extends beyond academics. We strive to create nurturing, stimulating, and secure environments where each child can grow confidently and joyfully. Our passionate team brings both expertise and empathy to every interaction, laying strong foundations for lifelong learning.

This summer, we successfully conducted Session 4 of our Parent Enhancement Series—a key initiative that has become an integral part of our approach to parenting support. Led by our esteemed advisory panel, the series focused on crucial topics in early childhood development, including physical wellness, child nutrition, and mindfulness in the early years. These sessions are designed to empower parents with meaningful insights and practical tools, reinforcing the vital home-school partnership in shaping a child's early growth.

To our esteemed parents – thank you for your continued trust and partnership. Your involvement enriches our learning community and helps us create more meaningful experiences for every child.

To our valued partners – your support enables us to consistently deliver quality, innovation, and excellence across all our centres.

And to our incredible team – your dedication, professionalism, and commitment to the mission of early childhood education remain the foundation of everything we achieve. You continue to inspire with your unwavering focus on nurturing young minds.

Let us move ahead with purpose, passion, and the shared belief that together, we are shaping bright and capable futures.



Happy Learning!



Warm regards,
HEMA HARCHANDANI
(Founder & Managing Director of
Canvas International Group of Schools)



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CANVAS INTERNATIONAL PRESCHOOL:

A PREMIER OPPORTUNITY IN EARLY CHILDHOOD EDUCATION

Canvas International Preschool is a trusted and renowned name in the field of early education, offering a highly respected preschool franchise opportunity across India. With an innovative curriculum that thoughtfully blends modern pedagogies with traditional values, Canvas focuses on holistic, child-centric development—making it an ideal platform for nurturing young minds.

WHY PARTNER WITH CANVAS?

✓ Established Brand Recognition

Canvas International Preschool enjoys a strong reputation nationwide, lending immediate credibility and trust among parents and communities.

✓ Proven Business Model

Our franchise system is built on a tried-and-tested business model that minimizes risk and ensures long-term sustainability and profitability for our partners.

✓ Comprehensive Support

From staff recruitment and training to branding, marketing collateral, and operational guidance, franchisees receive 360-degree support every step of the way.

✓ Holistic Curriculum & Development

We promote an environment that fosters creativity, personality growth, and cognitive skills. Our curriculum is designed to support the all-round development of children.

✓ Ongoing Curriculum Implementation

Franchisees benefit from hands-on assistance in curriculum execution, including regular teacher training and upskilling programs.

✓ Low Investment, High Returns

With a relatively modest initial investment, our franchise model is structured to offer high returns—making it a lucrative option in the booming preschool sector.

360-Degree Support System | Zero Royalty Model

Canvas International Preschool offers a unique, no royalty franchise model—allowing partners to retain more profits while receiving full-spectrum operational and academic support.



Warm regards,
SONIA KUMAR

(Franchise Sales Head
Canvas International Preschool)

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THE WISDOM WALL:

Jaya Sri Kottana-Principal, Vizianagaram Andhara Pradesh

Play-Based Learning In my own experience as an educator, I have found theatre in education to be a magical tool within the play-based framework. When I introduced role-play and storytelling in class, children not only enjoyed the sessions thoroughly, but also became more expressive, confident, and socially engaged. Acting out stories and situations allowed them to grasp concepts more deeply while having fun. I watched shy children come alive on stage, collaborate naturally with peers, and express their emotions more freely. Play-based learning transforms the classroom into a vibrant space where every moment is an opportunity to grow. It enables us to observe, guide, and support children in a way that honours their pace and interests, making learning a truly child-centred experience.



NEW FEATHERS TO THE CROWN:

Canvas International School is proud to be spreading its roots in South India, especially in Hyderabad.

This quarter, we've added two new feathers to our crown with the opening of our branches in Sainikpuri and Kukatpally. We're excited to extend our vision of quality early education to more families and continue nurturing young minds with care and creativity.



CONTEST CORNER

This quarter, we hosted a variety of exciting contests that blended fun with learning, encouraging creativity, expression, and unity across the Canvas community.

To mark **Siblings Day**, a heartwarming photo contest had parents sharing adorable moments of their children, capturing the special bond between siblings.

In the **English Language Competition**, our little Canvins impressed us with their confidence and charm as they introduced themselves in ten lines of English.

The **Mother's Day Contest** touched our hearts as children expressed pure love and affection for their moms through sweet words and gestures.

The **Dance and Yoga Challenge** united all branches—directors, heads, teachers, and students—in a celebration of movement and mindfulness. The shared videos and photos radiated joy, energy, and togetherness, making **International Yoga Day** truly memorable.



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EVENTS AND CELEBRATIONS:

The session kicked off with a burst of energy and excitement—and that spark stayed alive right till the end of the quarter! At Canvas, learning goes far beyond the pages of a book. We believe in turning every moment into an experience, making education come alive for our little learners.

WORLD HEALTH DAY

On World Health Day, our Canvins turned into little chefs as they prepared healthy sandwiches right in school! Activities like these not only boost their confidence but also give them a hands-on experience in choosing nutritious food options the fun way.



Such experiences go beyond the classroom—teaching history, celebrating identity, and instilling pride in the cultural fabric that unites us all.



EARTH DAY

At Canvas International School, our curriculum goes beyond academics—we focus on nurturing responsible citizens who care for the world around them. Events like Planet Palooza are a perfect example, where our young learners explore the wonders of nature and learn the importance of protecting it.

Through hands-on activities like building bug hotels, going on nature walks, and planting saplings, our Canvins don't just learn about the environment—they actively engage with it. These moments help them grow into mindful individuals who understand the value of nurturing nature for a better tomorrow.



WORLD HERITAGE DAY

At Canvas International School, our thoughtfully designed curriculum and passion for enriching experiences inspire us to host meaningful events like World Heritage Day. This celebration offers our students a chance to connect with their roots and explore India's rich cultural legacy.

To mark the day, our Canvins dressed as their ancestors, arriving in beautiful traditional attire that reflected the vibrant diversity of our nation. From royal ensembles to tribal costumes, the school became a living mosaic of India's heritage.



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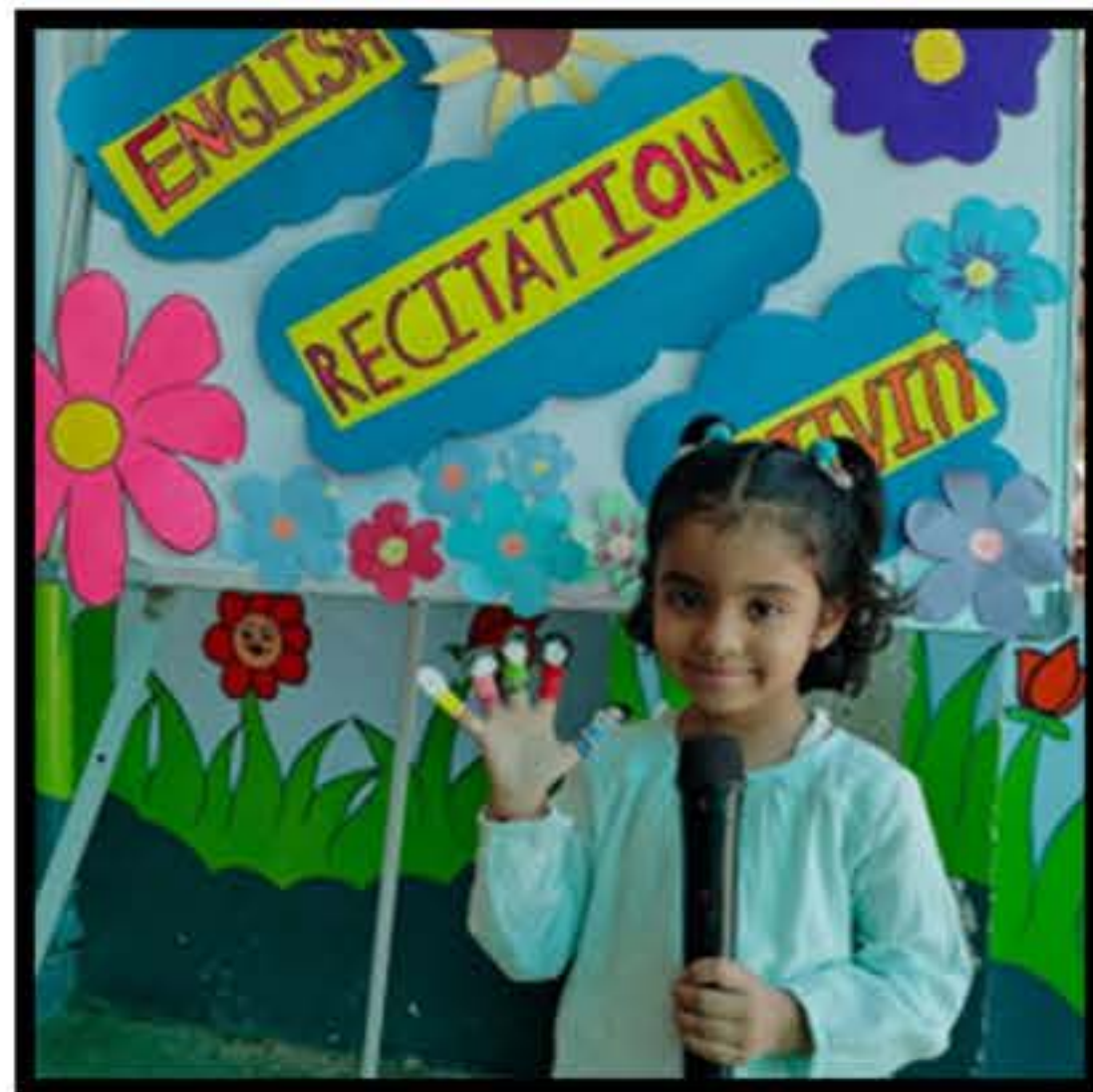
ENGLISH LANGUAGE DAY



The air at Canvas International School was filled with giggles, rhymes, and cheerful voices as we celebrated English Language Day in our preschools. Our tiny stars stepped into the spotlight with confidence and joy, reciting their favourite rhymes with the help of adorable puppets and props.

This fun-filled activity was more than entertainment; it was a valuable learning experience. It encouraged our young learners to explore the English language in an exciting, hands-on way—strengthening their vocabulary, fluency, and creativity.

At Canvas, we believe learning should be joyful, and this celebration was a perfect example of how play and education go hand in hand.



WORLD SAFETY DAY:

On World Safety Day, we addressed a very important and sensitive topic with our young learners—understanding good touch and bad touch. Using the gentle and engaging medium of storytelling, we introduced this concept in a way that was both age-appropriate and impactful.

Through relatable characters and simple narratives, our Canvins learned how to recognize safe boundaries and understand the importance of speaking up. At Canvas, we believe that empowering children with awareness is the first step toward ensuring their safety and well-being.

By creating a safe and supportive environment, we help our students grow into confident individuals who know how to protect themselves and seek help when needed.



AQUA DAY



Aqua Day marked the cheerful welcome to the sunny month of May and the onset of summer at Canvas! Our little Canvins beat the heat in the most refreshing way—with a fun-filled pool party and a delicious treat of seasonal summer fruits, shared joyfully with their classmates.

At Canvas, we believe that joyful moments spark meaningful learning. When children are happy and engaged, their ability to absorb and grow through experiences multiplies. Aqua Day was not just a splash of fun—it was a celebration of friendship, laughter, and learning under the summer sun!



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FIRE FIGHTERS DAY ★

On National Firefighters Day, our young learners at Canvas stepped into the shoes of real-life heroes as they explored the basics of firefighting and emergency response. Through hands-on demonstrations and interactive activities, they learned about the important role of firefighters and picked up essential problem-solving skills along the way.

It was incredible to witness the spontaneity, curiosity, and enthusiasm of our little Canvins as they eagerly participated and absorbed every bit of the learning experience. The day not only sparked their interest in community helpers but also empowered them with the knowledge of safety and quick thinking in challenging situations. ★



SUMMER CAMP 2025:

Canvas International Group of Schools recently organized summer camps with diverse, theme-based activities held across the country. These camps weren't just fun—they were educational, immersive, and offered children experiences that will last a lifetime.

We are incredibly proud of our head office team for crafting a thoughtfully designed camp planner, full of creativity, expertise, and dedication. Thanks to their strategic vision, our branches executed these programs flawlessly in every region.

A heartfelt thank you and congratulations to all our branches nationwide for bringing this initiative to life with such energy and excellence. This success reflects our shared commitment to offering enriching and memorable experiences to our students. ★

MOTHER'S DAY ★

Being a mother to a preschooler is no easy task—it's a role filled with love, patience, and countless little adventures. At Canvas, we celebrated these incredible moms with all our hearts on Mother's Day, making sure their day was filled with joy, laughter, and meaningful moments.

Across all our branches, the day was brought to life with heartwarming activities, special performances, and sweet surprises, making every mom feel cherished and appreciated. It was our way of saying thank you for the unconditional love they pour into their little ones every single day. ★



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VACATION ENGAGEMENT ACTIVITIES

Even during the vacation break, we ensured our students remained connected, engaged, and aware of important days. To celebrate **Father's Day**, our branches organized a heartwarming photo competition where fathers shared special moments captured with their children. On **World Milk Day**, parents sent in adorable pictures of their little ones enjoying a glass of milk, promoting healthy habits in a fun way. For **World Bicycle Day**, our young riders took a joyful spin on their creatively decorated bicycles, making the day both exciting and memorable.



SUMMER WAS OUR SEASON TO RETHINK AND IMPROVISE

A dedicated time to strengthen the skills of teachers across the country. We organized both offline and online training sessions that focused on refreshing our curriculum and enhancing specific competencies, such as phonics instruction. These programs offered practical strategies and interactive support, allowing educators to refine their teaching methods and return to their classrooms better equipped and more confident.



WORLD ENVIRONMENT DAY

During summer break, our commitment to society stayed strong. On **June 5, 2025**, we celebrated **World Environment Day**—to promote environmental awareness.

Students and staff across all branches planted trees to enhance our local ecosystem. At the same time, our head office issued a creative challenge: kids were encouraged to repurpose waste into innovative, useful items—bringing “reduce, reuse, recycle” to life.



INTERNATIONAL YOGA DAY 2025

CELEBRATING WELLNESS NATIONWIDE

On **June 21, 2025**, our Branch Directors, branch heads, teachers, and students came together for International Yoga Day—an annual event endorsed by the United Nations to promote physical and mental wellness through yoga.

In the weeks leading up, everyone participated in our initiative to **learn a new yoga pose every Sunday**, culminating in **performing at least five poses** on the day itself. Around the country, branches enthusiastically shared videos showcasing students embracing calmness, flexibility, and the core spirit of yoga.

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We are incredibly proud of how our community embodied mindfulness, unity, and holistic health spreading the message that yoga fosters balance and resilience.



CANVAS INTERNATIONAL SCHOOL – PARENT ENHANCEMENT PLAN (PEP)

Series : Canvas International School cherishes a collaborative partnership with parents in nurturing well rounded children. Every summer, we host our PEP series—a thoughtful mix of expert-led sessions designed not only around child care and well being but also focused on parent growth and personal development. This year's PEP series featured four distinguished experts, each speaking on key themes that resonate with modern families:



MUD DAY



CONNECTING KIDS WITH NATURE

Our branches hosted Mud Day, giving children a hands-on opportunity to connect with mud and nature. Some locations organized pottery sessions both on-site and off-campus, allowing young minds to get creative—shaping mud, learning through touch, and experiencing the magic of transformation.

This play wasn't just messy—it was rich in benefits. Mud play supports sensory exploration, fine motor skills, creativity, and even emotional wellbeing. Studies show it helps children develop problem-solving skills, physical coordination, and a deeper connection with the environment

We're proud of our branches for crafting this memorable experience, fostering curiosity, freedom, and joy in our students through the simple, playful medium of mud.



CANVAS
INTERNATIONAL
PRE-SCHOOL

**PARENTING
ENHANCEMENT
PLAN**

WEB SERIES 2025

DATE - 21ST JUNE

EPISODE 1

**The Secret to Serene
Starts with Yoga by**
RICHA KHADELWAL
Masters in Yoga, certified yoga and
female wellness educator.

TIME - 9:30 A.M.

Like, Share & Follow: Canvasinternationalschool

RICHA KHADELWAL
(The Secret to Serene Starts
with Yoga)

CANVAS
INTERNATIONAL
PRE-SCHOOL

**PARENTING
ENHANCEMENT
PLAN**

WEB SERIES 2025

DATE - 25th JUNE

EPISODE 2

**SIZZLE AND SWIRL:
SUMMER FEAST SURVIVAL**
Dr. Medhavi Gautam
Senior Consultant Dietician and Nutritionist
Director, Dr Medhavi's Nutrifit, Jaipur

TIME - 4:00 P.M.

Like, Share & Follow: Canvasinternationalschool

DR. MEDHAVI GAUTAM
(Sizzle and Swirl: Summer
Feast Survival)



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**PARENTING
ENHANCEMENT
PLAN**

WEB SERIES 2025

DATE - 28th JUNE

EPISODE 3

**From Tantrums to Triumphs:
Understanding Your Little One**
Dr. Anita Gautam
Director Clinical Operations & Consultant
Psychiatrist at Gautam Hospital

TIME - 4:00 P.M.

Like, Share & Follow: Canvasinternationalschool

DR. ANITA GAUTAM
(Tantrums to Triumphs: Understanding
Your Little One)

CANVAS
INTERNATIONAL
PRE-SCHOOL

**PARENTING
ENHANCEMENT
PLAN**

WEB SERIES 2025

DATE - 30th JUNE

EPISODE 4

**The ABCs of Being
a K-Mom**
Megha Gupta
• Founder @the_jaipur, @the_temple
• KAP Active Member
• Social activist
• Nutrition & Fitness Expert
• Psychologist

TIME - 5:00 P.M.

Like, Share & Follow: Canvasinternationalschool

MEGHA GUPTA
(The ABC of being a K-Mom)



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ACADEMIC EXCELLENCE AT CANVAS

At Canvas International School, we believe in laying a strong foundation for lifelong learning through a well-rounded, age-appropriate, and play-based academic curriculum. Our academic program is designed to stimulate curiosity, encourage creativity, and nurture each child's individual potential.

OUR THOUGHTFULLY CURATED LESSON PLANS FOCUS ON:

- Early Literacy and Numeracy Skills
- Cognitive and Language Development
- Environmental Awareness and General Knowledge
- Fine and Gross Motor Skills
- STEAM-based Learning Activities

Through experiential learning, storytelling, hands-on experiments, thematic activities, and interactive smart classes, our young learners build confidence and critical thinking skills from the very beginning. With regular assessments, parent-teacher interactions, and continuous observation, we ensure that every child is progressing at their own pace in a joyful, stress-free environment. Canvas isn't just a school—it's a launchpad for future learners.



PARENT'S TESTIMONIALS:

**Hi! This is Ramya
(Mother of Karthikeya)**

Canvas International Pre -School

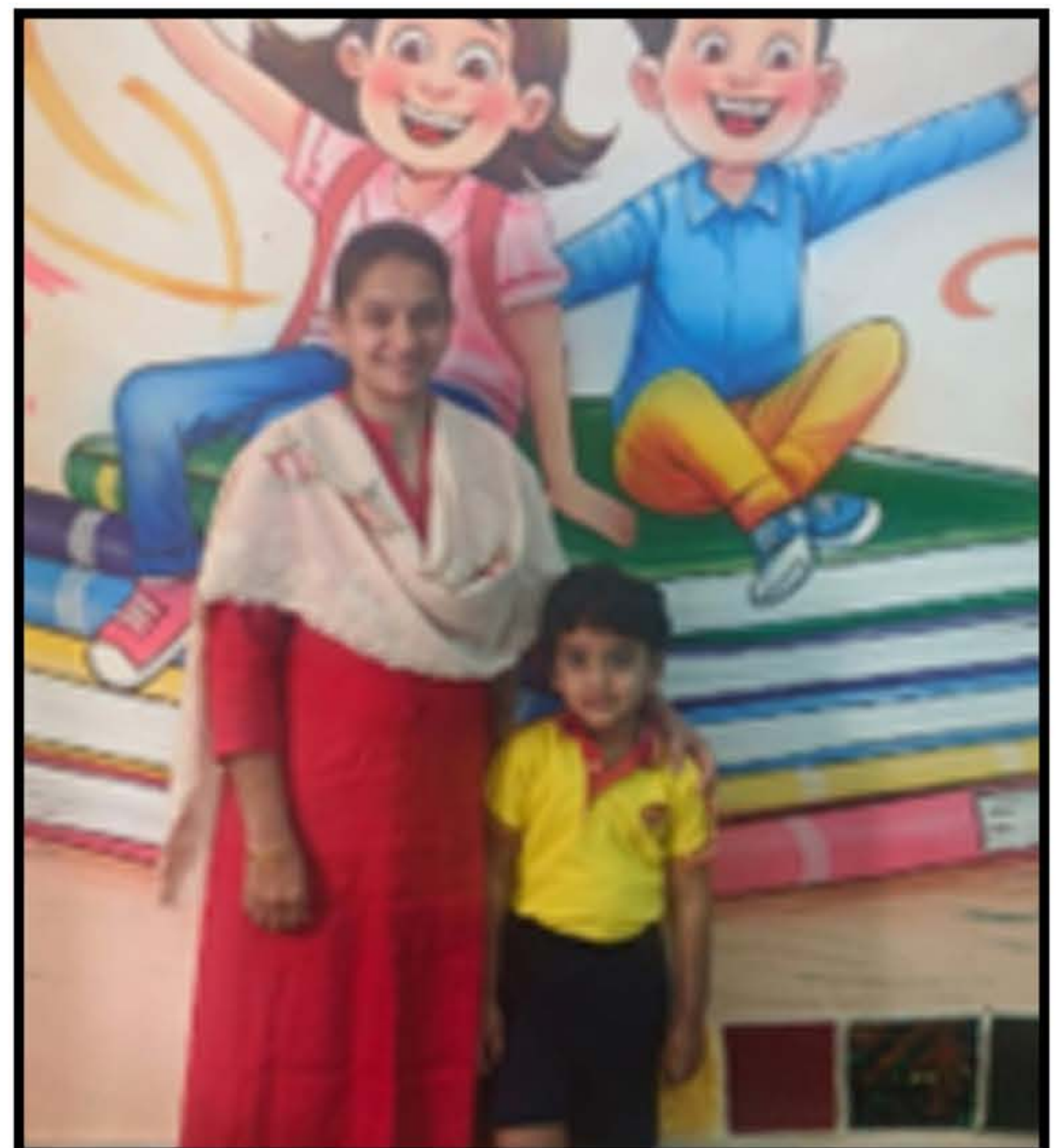
As a parent, choosing the right school for my son Karthikeya was a very important decision—and I'm so glad we chose Canvas International School. The environment here is warm, nurturing, and truly child-centric. Karthikeya looks forward to school every single day, and as a mother, that means the world to me.

The teachers are very supportive and always go the extra mile to ensure each child is comfortable, engaged, and learning in fun and creative ways. I've seen a remarkable improvement in Karthikeya's communication skills, confidence, and curiosity since joining Canvas. What I love most is the focus on both academic and personal development through play-based learning and interactive activities.

Regular updates, celebrations of theme days, and constant communication from the school keep parents well informed and involved.

A big thank you to the entire team at Canvas for giving my child such a joyful and meaningful start to his educational journey.

**Warm regards,
Ramya
(Mother of Karthikeya)**



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Bharti Gaur parent of Tanishk Vyas



As a parent, I am extremely happy with the growth and development I see in my child at Canvas International School. The dedication of the teachers, the practical learning approach, and the warm environment have made a big difference. My child looks forward to going to school every day and comes back home excited to share what they've learned. I truly appreciate the efforts of the school.



Given my prior experience in the education sector, I recognized that franchising Canvas International School was a great opportunity to align with industry leaders. I have been successfully running my Canvas School branch on Mandi Road, Dausa, for the past six years, and my enthusiasm, energy, and motivation are just as strong today as they were when I started.

My journey with Canvas International School has been truly exciting and rewarding. The support I've received—from centre development to training and communication—has been outstanding. The entire headquarters team has assisted me every step of the way in growing my branch. I'm proud to be part of this family and can always rely on excellent support and encouragement from every member of the corporate team in all aspects of running my business.

After six years of success, we launched a new branch on Gupteshwar Road, Dausa, on 28 April 2025. Academic, marketing, and motivational training have been provided by the head office through both online and offline sessions.

I'm particularly impressed with the curriculum, which emphasizes activity-based learning. In my view, it's truly unique. Ms. Hema Harchandani has created a platform that brings franchise owners and prospective partners together. I'm happy to support and participate in her endeavour.



PARTNER'S TESTIMONIAL

Ashish Khandelwal- Director- Canvas International School, Dausa.

I was searching for a new position in the field of education but didn't have a clear roadmap. Then I met the Canvas team, and with Hema Ma'am's encouragement, I found hope and motivation. I set my goal and began my journey with Canvas.



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Upashana Saraswat- Director- Canvas International Preschool, Ajmer

Becoming a franchise partner with Canvas International School has been one of the most rewarding decisions of my professional life. From day one, the support from the corporate team has been exceptional — from training and curriculum development to marketing and operations. The structured systems in place have made it easy to focus on what truly matters: creating a nurturing, high-quality learning environment for young children."

"What sets Canvas International School apart is its deep commitment to early childhood education and its focus on holistic development. Parents in our community consistently praise the engaging programs, caring staff, and the safe, welcoming environment we offer — all made possible through the strong foundation provided by the franchise model."

"As a franchisee, I feel like I'm part of a passionate, professional network that values integrity, innovation, and long-term success. I'm proud to be part of a brand that's truly making a difference in children's lives."

I sincerely thank Ma'am Hema Harchandani for always motivating, encouraging and guiding me — Upashana Saraswat Franchise Partner — Canvas International Preschool Ajmer



UPCOMING EVENTS:

1. The DOC (beacon of hope) Doctor's Day
2. Ditch the Plastic, Choose the Fantastic (International Plastic Bag Free Day)
3. World Chocolate Day
4. Spacetacular Moon Party (International Moon Party)
5. Friendship Day
6. Raksha Bandhan Celebration
7. Independence Day Celebration
8. Janamashtmi Celebration
9. Picture Perfect Day on World Photography Day
10. Ganesh Chaturthi Celebration
11. A Day of Speed & Grace (Rashtriya Khel Diwas)
12. Eid-e-milad and Onam
13. Teacher's Day
14. A Day with our roots on Grandparents Day
15. Samarpan Epic Tales of Gods (Hindi Diwas)
16. Dussehra Celebration
17. Heart-to-Heart Day on Heart Day