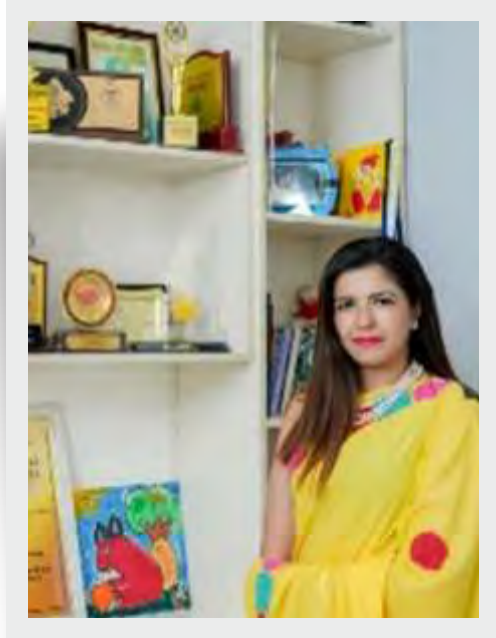


HEMA HARCHANDANI

Managing Director & Founder
Canvas International School



JAIPUR, RAJASTHAN

Email: hemaharchandani@canvasinternationalschool.com

Website: www.canvasinternationalschool.com

Working to create a new world for children with interactive and creative educational philosophy and thereby building a strong foundation for the future of India.

Hema Harchandani is the MD & Founder, Canvas International School, an exemplary preschool situated in multiple regions in Rajasthan, Madhya Pradesh, Maharashtra, and Delhi. We are proud to educate about 3000+ children varying from 18 months to 5.5 years of age.

The pillars of a great institute stand firm when the visionary behind it always aim high, work hard and care deeply about what they believe in. Ms. Hema Harchandani, one of the visionaries and an inspiring woman entrepreneur, founded a chain of Canvas International Preschools and has a zeal to build a strong and skilful future generation to lead India onto the path of immense success and progress.

Using collective experience, the school has created a unique model which imparts all basic skills and the development a child needs in order to be a successful member of the society.

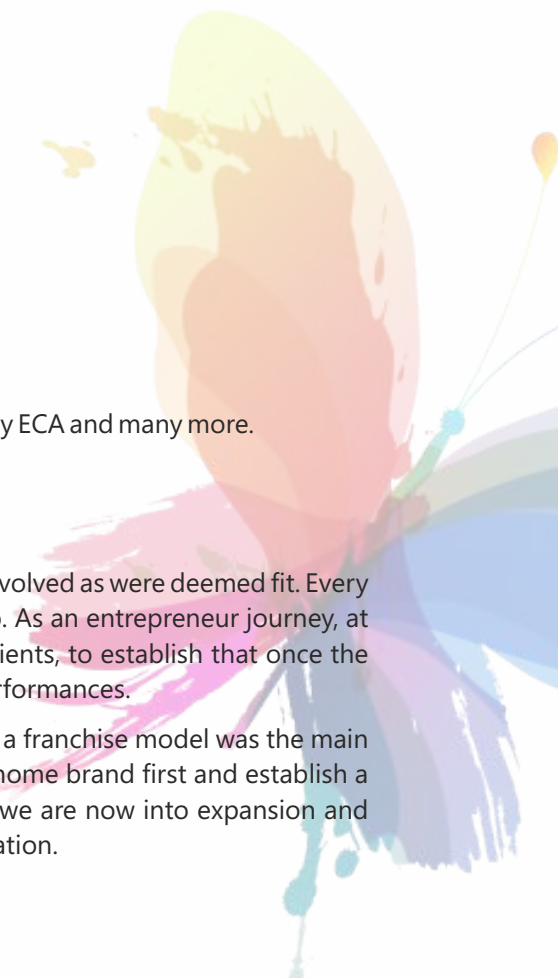
Ms. Hema a Commerce graduate and MBA has an experience of more than 15 years working with banking sector, Life Insurance and Financial distribution sectors as Head of sales. She started her journey of Canvas International Preschools in 2016 and since its inception now has more than 35 Schools and more than 3000 kids across Rajasthan, Madhya Pradesh and Maharashtra.

ACHIEVEMENTS:

The growth of the school has been exemplary, with several accolades, achievements and milestones

- Exemplary work in the field of education -2019
- Women Achievers Award-2019



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- Education Icon Awards 2019
 - Global Education Award- 2018
 - Rajasthan Education Excellence Award -2017
 - Hall of Fame Award 2019 - Top 50 Franchised Pre Schools in Asia by ECA and many more.

CHALLENGES:

There was lack of clarity in set procedures, but with time procedures evolved as were deemed fit. Every day was a new challenge, resources and funds crunch was there too. As an entrepreneur journey, at initial phase, success was to arrange for resources, the basic ingredients, to establish that once the initial framework was set to measure success shifted to measuring performances.

The sheer perseverance and zeal to achieve desired growth through a franchise model was the main challenge for expansion. We follow the principle of setting up the home brand first and establish a blueprint. Once the procedures and modalities were standardized, we are now into expansion and committed to providing outstanding performance in Preschool education.

FUTURE PLAN:

Working towards being the best Preschool brand nationwide across Pan India and provide quality education in nurturing the young tiny tots to be future citizens of the country.

BUSINESS DETAILS:

- Business segment: Services
- Registered with MSME: No
- Are you the founder: Yes
- No of partners: 40
- Percentage of shareholding: 80%
- Years in business: 3+ years
- Number of people employed: 50 plus
- Important clients:
- Are you exporting: No

AWARDS & RECOGNITIONS

- Education Icon Awards 2019
- Global Education Award- 2018
- Rajasthan Education Excellence Award -2017
- Hall of Fame Award 2019 - Top 50 Franchised Pre Schools in Asia by ECA and many more.

